

# HYBRID VENUES

## EVENTS WILL NEVER BE THE SAME



### ***Real life is nicer and online offers new possibilities***

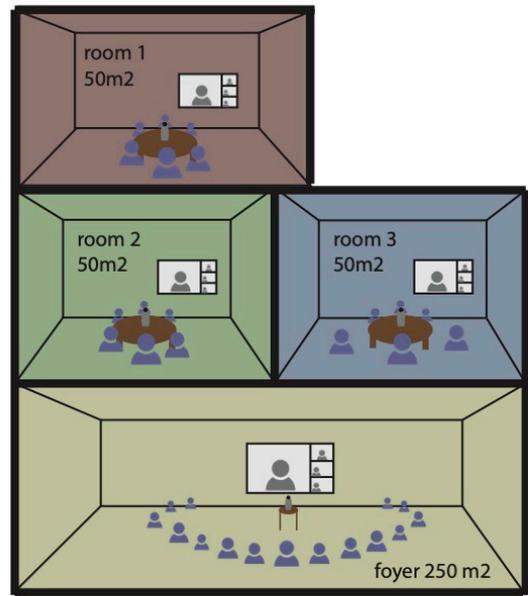
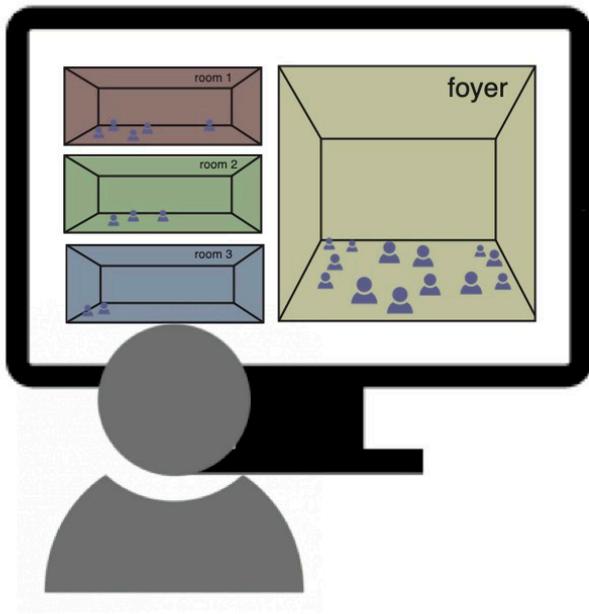
Over the past 15 years, Mister Lion has built up its own practice in organizing real life meetings truly involving every participant (transition interviews, renewal network meetings, 24-hour sessions, helpathons and whisper conferences). Over the past year, we have been experimenting with several online setups. Online offers unprecedented possibilities, however nobody wants to stare at a screen full with talking heads for more than 45 minutes. Sitting at your desk in front of a screen all day is tuff and unnecessary.

### ***Mister Lion goes hybrid***

With the right technical resources and adapted working methods and processes, we succeed in making our meetings as lively for online participants as for participants who are present in real life. Our hybrid gatherings are never cancelled. If you cannot, do not want to or are not allowed to be present in real life in our corona proof studio's, you can participate online. Encouraged by our first hybrid venues we continue to develop and organize hybrid network meetings, courses, 24h-session, Helpathons and conferences.

### ***Hybrid setups***

For each meeting we build an online environment with a virtual foyer and various virtual rooms for the online participants. These virtual spaces are connected to the physical venue with the real life participants.



*Hybride venue where the online environment is connecting to the real environment*

### **Online and real life experiences**

The real life participants are in direct contact with each other and they are in contact with the online participants via video calling and online tools. The online participants can move freely between the different rooms and are in contact with the physical and other online participants through video calling. Everyone can work together in shared documents. A team of online and real life hosts and technical support staff ensure that the meeting runs smoothly for all participants.

*Impression of a Hybrid Helpathon in which 50 participants online and 15 real life worked together for 24 hours*

